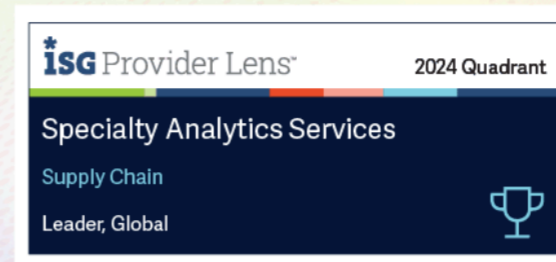


ANALYST RECOGNITION

Sigmoid Named a Leader in 2024 ISG Provider Lens™ for Speciality Analytics Services - Supply Chain



Find out how we are redefining supply chain excellence with AI-powered analytics, modernized data ecosystem, enhanced control towers, and predictive solutions for enterprises to make data-driven decisions.

Here's what makes us a leader:

- **AI-Based Accelerators:** Our AI solutions predict demand using time-series forecasting, offering automated alerts and disruption management recommendations, enabling data-driven decisions.
- **Enhanced Visibility:** SCT accelerators provide end-to-end supply chain visibility and actionable insights, facilitating real-time orchestration and automation.
- **Data, Analytics, and AI Integration:** We optimize supply chains by synthesizing data and applying advanced AI models, enhancing efficiency in demand forecasting, inventory management, and logistics.

[Download the report](#)

BUSINESS IMPACT

Box office success maximized through a unified marketing analytics platform



Discover how a global media company optimized marketing ROI and boosted audience engagement with a unified marketing analytics platform. Read the full case study to learn how our centralized data hub streamlined campaign analysis, resulting in 8X follower growth in just 8 weeks.

[Read case study](#)

BLOG

3 data and analytics trends shaping the MedTech industry



Data and analytics are reshaping the MedTech industry! From Generative AI driving personalized care to cloud-based analytics boosting efficiency and real-world data accelerating breakthroughs, these trends are paving the way for innovation and better patient outcomes.

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